

Provider	Name	Type of cookie	Information gathered	Expiration time	Purpose	Information to/from third parties:
Kognity (cookie choice storage)	catAccCookies	HTTP-cookie	Gathers information (yes/no) whether the visitor has agreed on the cookies.	1 month	This cookie is storing your choice in relation to cookies.	Not applicable
Google Analytics (web analytics service)	_gat	HTTP-cookie	Gathers information about how the user is navigating our website.	1 minute	Used to throttle request rate.	Google
	_ga	HTTP-cookie	Gathers information about how the user is navigating our website.	26 months	Used to distinguish users.	Google
	_gid	HTTP-cookie	Gathers information about how the user is navigating our website.	24 hours	Used to distinguish users.	Google
	_utmz	HTTP-cookie	Records whether the visitor came from a search engine (and if so, the search keyword used), a link, or from no previous page	6 months	Used to distinguish users.	Google
	_utma	HTTP-cookie	Stores the number of visits, the time of the first visit, the previous visit, and the current visit	12 hours	Used to distinguish users.	Google
	_utmb	HTTP-cookie	Used to check approximately how fast a visitor leave: when a visit starts and approximately ends	12 hours	Used to distinguish users.	Google
	_utmc	HTTP-cookie	Used to check approximately how fast a visitor leave: when a visit starts and approximately ends	Session	Used to distinguish users.	Google
Pardot (marketing automation provider)	Visitor_id	HTTP-cookie	The visitor cookie is composed of a unique visitor ID and the unique identifier for your account. For example, the cookie name "visitor_id12345" stores the visitor value "1010101010", and "12345" is the account identifier. This cookie is set for visitors by the Pardot tracking code.	26 months	Used to recognise a user to the website.	Pardot (Salesforce.com)
Intercom (support communication plugin)	intercom-id-[app-id]	HTTP-cookie	Anonymous visitor identifier cookie. As people visit the website, they get this cookie to identify them	9 months	Unique anonymous identifier	Intercom
	intercom-session-[app-id]	HTTP-cookie	Identifier for each unique browser session. This cookie is refreshed on each successful logged-in ping, extending it to 1 week from that moment. The user can access their conversations and have data communicated on logged out pages for 1 week, as long as the session isn't intentionally terminated with 'Intercom ('shutdown')'; which usually happens on logout.	1 week	Keeping track of sessions	Intercom
Facebook	fr	HTTP-cookie	Anonymous visitor identifier cookie. As people visit the website, they get this cookie to identify them as they move onto Facebook.	3 months	Unique anonymous identifier	Facebook
Kognity	pum-52840	HTTP-cookie	Remembers if the visitor closes newsletter pop-up	1 month	Unique anonymous identifier	WordPress/Kognity