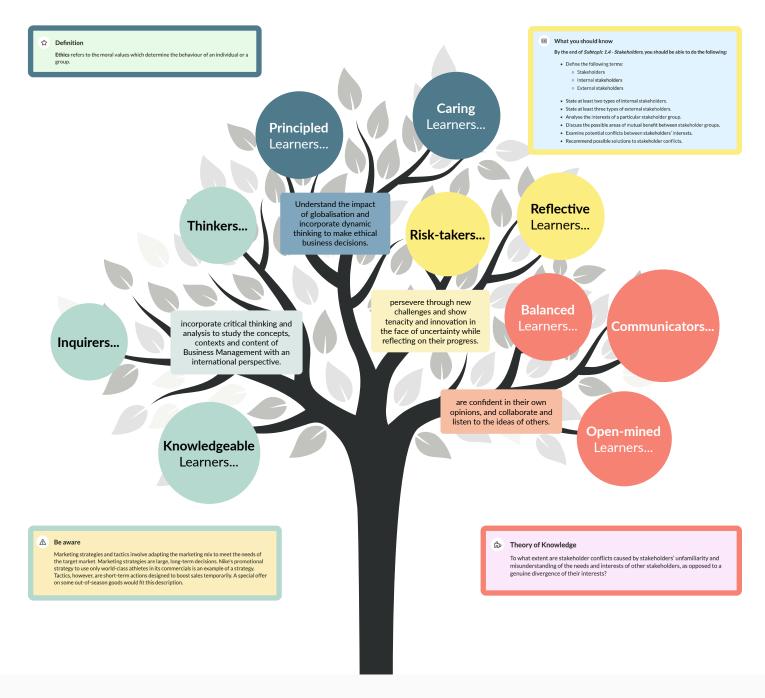


# What makes an IB Business Management Kognity Learner?

Kognity supports students in growing as empathetic peacemakers, who are rooted in international mindedness and have a commitment to respecting humanity and the environment. Use the tree below to explore how Kognity nurtures IB Business Management learners in developing these skills.

## **IB Learner Profile Attributes with Kognity**



Approaches to Teaching and Learning with Kognity



### International Mindedness

The term 'charity' in British English is used to refer to non-profit organisations involved in a wide variety of activities, as described above. In the United States, the term 'charity' has a narrower usage. It generally refers to organisations devoted to helping those in need due to disability of mancial circumstances.

Students can access reliable external resources throughout the book to do a deep dive into topics or gather sources for the Internal Assessment. The textbook can also be used to implement inquiry-based learning.

Research

Thinking

International mindedness, activities and TOK boxes embedded in the text provide great opportunities for students to collaborate and reflect on the subject matter together. Other formative assessments found in the text are useful for discussion and collaboration on responses.

Social

The "Concept" and "Theory of Knowledge" boxes included in the textbook are excellent ways for students to reflect on their learning. Teachers can use them to start a discussion or writing exercise.

## Communication

Kognity provides many different ways for students to build communication skills through the digital platform, focusing on streamlined feedback, intercultural communication and peer interaction.

#### Concept

go global encounter many challenges but losing its production facilities in Australia tries. GM

1. On the other hand, what will be the impact of GM relocating its production to Asia?

2. Which stakeholders' interests is the company trying to protect by aiming to make its production more competitive?

3. Is it possible for a business organisation to always balance the interests of its and internal stakeholders?

oses different challenges for companies and their ethical behaviour. thical behaviour of multinational companies like GM should focus on the ether ethics means the same to different people and organisations.

4. How should multinational companies balance the interests of their stakeholders in an ethical way?

## Self-Management: Organization

Students can develop time management and organization skills by keeping track of their progress and mastery of different topics through their strength bar, and keep up to date with assignments on their homepage.



Create new bat
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## 1. Pick an opponen

Battle the / -- Choose a cla

### Current and past battles

#### Current battles

Karla C Finance and Accounts Their turn

+ Past battles