

Assessment Prep with Kognity

IGCSE Business Studies

What is this guide for?

This guide is designed to help you make the most out of Kognity as a tool to prepare students for success both in formative assessments and IGCSE exam preparation.

How does Kognity help with assessment preparation for IGCSE Business Studies?

According to [John Hattie](#), Professor of Education and Director of the Melbourne Educational Research Institute at the University of Melbourne, Australia, feedback is an important driver for improving teaching and learning. Formative assessments play a large role in consistent feedback throughout the year as students prepare for their IGCSE exams. Kognity provides efficient tools for immediate feedback to both the student and teacher.

“
***Think of feedback
as received,
not given.***
”
- John Hattie

For students:

Students can test their problem solving, interpretation and analysis skills in Business Studies through completing worked examples and receiving immediate feedback on their responses. In addition, at the end of each section, students can complete section questions that are auto-graded, allowing them to receive feedback right away on their progress.



For teachers:

Teachers get immediate feedback on their students' progress through the performance overview dashboard, located on the statistics page. Here, teachers can view a visual representation of student quiz and assignment scores. Teachers can then easily identify those students who need help, which makes intervention fast and efficient.



Below you will find some ways teachers can use Kognity's resources to successfully prepare their students for IGCSE Business Studies assessment components. Click on each picture to explore more in Kognity Business Studies!

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How does Kognity help with formative assessments?

Revision Quizzes

Kognity's [question assignments](#) can be used as revision quizzes for review at the end of a unit. Teachers can drill students on specific techniques and tools using multiple examples. All question assignments are auto-graded, so students and teachers can immediately receive the results. Teachers can then revise any common mistakes before starting to teach new content.

1. Understanding business activity					
124 questions match your filters				Add question	
<input type="checkbox"/>	Sent	Question	Difficulty	Topic	Type
<input type="checkbox"/>		Which one of the following is not an example of a public sector objective?		2 areas	☰
<input type="checkbox"/>		Which of the following is not an example of an external stakeholder objective?		2 areas	☰

Exam Practice Tasks

Kognity provides exam-style questions, marks schemes and model answers that teachers can use in a variety of different ways with their students. For example, teachers can go over a practice paper as a class, write the answer together, and focus on examiner comments. This is also a great way to familiarize students with command terms.

Question preview

2 of 50 Paper: 2 Marks: 80

Question

Philip is a producer of furniture targeting a small group of customers. His business is product oriented and he specialises in furniture that he designs on his own and according to his own style.

He has the intention of recruiting two more managers externally to help him manage his business. He pays his employees the legal minimum wage.

Philip is currently not doing much promotion so he is looking at options to promote his furniture other than a leaflet (Appendix 2). He is also considering two different options to increase sales (Appendix 1).

How does Kognity help with formative assessments?

Classwork and Homework

Give students the following tasks to complete, either in class or for homework:

- Case studies
- Activities (drawing graphs, solving exercises, answering questions)
- End of section questions
- Exam-style questions



Activity

The decision to build a secondary school near a housing estate and on an area that is currently a green space will have both positive and negative impacts on various stakeholders.

1. Identify the potential stakeholders and their external costs or external benefits.
2. Can you think of any more stakeholders who will be either positively or negatively impacted by the decision to build a new school?



Case study

Bangladesh factories

Bangladesh is currently facing an issue with the working conditions in its factories. A large number of [multinational](#) companies make their clothes in these factories, and the clothing industry is responsible for around 80% of the country's overall exports.

The most famous incident happened outside the Bangladeshi capital, Dhaka, in 2013, when a building holding over 2 000 employees collapsed during a shift. After this incident, many retailers pledged to monitor and improve safety conditions in their factories, but those agreements ended at the end of 2018. Safety improved in over 2 300 factories as a result of this initiative and there is fear that now that it has ended, these factories will once again become more dangerous.

Health and safety is poor in many factories in Bangladesh and factory employees earn very little money. The government is responsible for looking after the rights and safety of these employees. It may have to weigh up the social costs and benefits before deciding on how much to invest in this venture.

Sources: Adapted from Rana Plaza, five years on: safety of workers hangs in balance in Bangladesh, Michael Safi and Dominic Rushe, The Guardian and Bangladesh's apparel export trend of 2018, Akhi Akter, TextileToday.

Questions

1. Define 'social benefit'. [2 marks]
2. Identify and explain one positive and one negative externality of a company's decision to manufacture clothing in Bangladesh. [6 marks]

» Show solution

How does Kognity help with formative assessments?

Self-Study

To provide students with resources for self-directed active recall study, use Strength tests and battles.

Strength test

Question 1

Town M is a farming community in Country N. Town M's main produce is wheat and 68 per cent of residents work on the wheat farms. Identify the sector in which most of Town M's residents are employed.

Answer

[+ Report feedback or error](#)

How does Kognity help with IGCSE Assessment Preparation?

Kognity is a digital resource in which everything for successful preparation of students for the official exam is present:

- Complete content developed from the IGCSE Business Studies syllabus
- Practice for exams and developing skills for Paper 1 and Paper 2 style questions
- Developing the IGCSE Learner Attributes Profile

IGCSE Exam Papers

Kognity's exam-style assignments are all based on Papers 1 and 2 and contain questions, example answers and commented mark schemes that provide students tips for success that are written by examiners. Just add a timer when using an exam-style assignment to model real exam conditions! Case studies embedded in the text are also excellent for preparing students for exams.

Question 0.1	Paper 1	20 marks
Question 0.2	Paper 1	20 marks
Question 0.3	Paper 1	20 marks
Question 0.4	Paper 1	20 marks
Question 0.5	Paper 1	20 marks
Question 0.6	Paper 1	20 marks
Question 0.7	Paper 1	20 marks
Question 0.8	Paper 1	20 marks
Question 0.9	Paper 1	20 marks
Question 0.10	Paper 1	20 marks
Question 0.11	Paper 1	20 marks
Question 0.12	Paper 1	20 marks
Question 0.13	Paper 1	20 marks
Question 0.14	Paper 1	20 marks